



To: Interested Parties
From: Carolyn Martinez-Class, Invest in Our New York Campaign Manager
Date: January 3rd, 2024
Re: Invest in Our New York Memo on Commissioned Siena Poll

The Invest in Our New York (IONY) Campaign commissioned a Siena College Research Institute (SCRI) poll that demonstrates, among other findings, broad and consistent public support across New York to raise taxes on large, profitable corporations and the highest 5% of earners to fund public programs and services like affordable housing, universal childcare, and public transportation. The full crosstabs of the commissioned poll are included as part of this memo. Some major takeaways for the Invest in Our NY Campaign are:

- 1) Raising taxes on wealthy individuals and corporations continues to be broadly popular with voters of every party.
- 2) Raising taxes on wealthy individuals and corporations would address one of three top issues New York voters are dissatisfied with— the State’s unfair tax system.
- 3) Funding programs, through tax increases on the ultra-rich, to address the issues working-class New Yorkers are concerned with is not only good policy, it’s good politics heading into an election year. Census data shows New York State is losing working and middle-class families while the millionaire class continues to grow.

The Invest in Our NY Campaigns believes that New York needs lasting solutions to put our state budget on stable footing and ensure we have the funds necessary to fully fund essential public programs, from housing to transit to infrastructure to schools. The routine underfunding of public infrastructure and services hurts us all. The only real solution on the table that will not adversely impact working-class and middle-income New Yorkers is to raise revenue on ultra-wealthy residents and big corporations. The Invest in Our NY Campaign aims to raise over \$40 billion through common sense tax increases that only impact the top 5% of New Yorkers (the highest income earners) and the top 1% of profitable corporations. This new annual revenue is more than ten times the projected budget deficit for the coming fiscal year. New York State can pass a budget that shortchanges New Yorkers through budget spending freezes and cuts to services, or the Governor and Legislature can align themselves with the majority of New York voters and pass a budget that increases taxes on the ultra-rich and funds the programs and services necessary to ensure working-class people can thrive in our state. Below is a campaign summary and additional takeaways from the commissioned poll.

There is Broad Popular Support for Raising Taxes on Top 5% of Earners and Profitable Corporations.

- When asked whether they are in favor or opposed to raising taxes, including those on large profitable corporations and the highest 5% of earners in order to fund public

programs, 67% of all New Yorkers, including 81% of Democrats, 59% of Independents, and 46% of Republicans were in favor. 26% of all respondents were opposed. [Q18]

- When asked to take into consideration the state's current economic position, 71% of respondents said that the state should raise taxes on large profitable corporations and the highest 5% of earners to fund public programs. Only 22% said the government should cut spending on public programs and services.¹ [Q19]
- When asked about specific legislative proposals under consideration by the Legislature, a majority of respondents were supportive. In terms of the specific proposals: [Q20 - Q22]
 - 67% of respondents support the proposal to increase taxes on corporate profits of over 2.5 million dollars a year, as proposed in [S.1980/A.3690](#) (74% of Democrats, 67% of Independents, and 54% of Republicans). 24% of respondents opposed.
 - 69% of respondents support the proposal to increase state income taxes on the top 5% of earners, as proposed in [S.2059/A.3115](#) (77% of Democrats, 67% of Independents, and 53% of Republicans). 24% of respondents opposed.
 - 60% of all respondents support the proposal to add a surcharge on income made through the selling of stocks when that income is above \$500,000, as proposed in [S.2162/A.2576](#) (68% of Democrats, 55% Independents, 49% of Republicans). 27% of respondents opposed.

IONY Campaign Takeaway: [Governor Hochul has already called for agencies to keep their Fiscal Year 2025 budgets flat](#) - which will result in reduced staffing and services for agencies since costs have increased over the last year. The Governor has also indicated a willingness to cut services for asylum seekers. During the Great Recession, we saw that any type of cut can [have lasting negative effects on our communities](#). New Yorkers understand the impact of austerity in their lives and neighborhoods: over 70% of New Yorkers support raising taxes to fund programs over making cuts to services.

Voters are more likely to Vote for Candidates Who Support Increasing Taxes on Top Earners and Profitable Corporations.

- When SCRI asked respondents if they would rather vote for a candidate for office in New York who supports raising taxes on the state's highest earners in order to fund government services or supports cutting services in order to control state spending, 64% of respondents said they would favor a candidate who supported raising taxes (27% of respondents favored candidates who support cutting spending to control state spending). [Q29]

¹ When the outcome of not raising taxes is framed as cutting spending on public programs, there's an 8-point increase in support for raising taxes, most seen among independents (net 16% increase).

- When respondents were asked whether they would rather vote for a candidate for office in New York who favors increasing taxes on highly profitable corporations that do business in New York or favor giving incentives, including tax breaks to those corporations, 59% of respondents said they would favor a candidate who favors increasing taxes (30% of respondents favored candidates offering incentives). [Q30]

IONY Campaign Takeaway: *The 2022 New York general election was one of the most competitive in recent memory: Democrats lost five congressional seats, and Governor Hochul only narrowly defeated a Republican challenger. 2024 is a key election year, with federal and state races that will have a lasting impact on our state and country. The results of this commissioned poll are clear: New Yorkers are more likely to support candidates who support raising taxes over those who would advance more austerity. Elected officials running for reelection would do well to heed the call from their constituents.*

Top Concerns for New York Voters: Housing, Public Safety, and Tax Fairness

- A majority of New Yorkers (51%) say the state is headed in the wrong direction, and a majority of voters (65%), regardless of party, say the Government is doing a fair or poor job in representing their interests.
- Among the issues polled, a majority of New Yorkers are dissatisfied with the job the state government is doing on providing all New Yorkers access to affordable housing (56% dissatisfied), working to prevent crime (57% dissatisfied), and having a tax system in which everyone pays their fair share. (57% dissatisfied). [Q1 - Q11]

IONY Campaign Takeaway: *The Invest in Our NY Campaign has a plan to address New Yorkers' dissatisfaction. Our proposals to implement modest tax increases on the ultra-rich will raise significant public dollars and result in a more equitable tax system. The Campaign has also proposed meaningful investments in housing: \$10.5 billion to improve affordability for tenants and to house every New Yorker. We know that the safest communities have the most resources, so we are calling for billions of dollars of investments into healthcare, education, the workforce, and improving housing conditions.*

Messages to Raise Taxes on the Ultra-Rich to Invest in Programs Resonate with the Majority of New Yorkers.

- The commissioned poll tested the support for commonly held viewpoints regarding raising taxes on the ultra-rich and profitable corporations, including the following statements: [Q23 - Q28]
 - 1) New York should increase taxes on the highest earning individuals, highly profitable corporations, and the wealthiest New Yorkers in order to fund public programs and services.
 - 2) Increasing taxes on the wealthiest people will result in them leaving New York, which in turn will reduce our state's economic stability.
 - 3) In order to address any budget shortfall, the state should increase taxes on the highest-earning individuals and profitable corporations rather than cutting

- services.
- 4) Increasing taxes on New York's highest earners and wealthiest residents may sound like a good idea, but I am concerned that the state will not spend that additional revenue on the programs I care most about.
 - 5) New York should eliminate tax breaks to corporations and developers and use that revenue to address problems like the lack of affordable housing.
 - 6) High-income individuals and profitable corporations create jobs and economic activity in New York that benefit everyone. Increasing their taxes will actually hurt, not help, the economy for us all.
- The first statement (increase taxes to fund programs) was the most popular, with 74% of respondents agreeing, including 83% of Democrats, 58% of Republicans, and 73% of independent voters. 22% of respondents disagreed with this statement.
 - The other statements that lean more support (statements #3 and #5) were also supported by respondents (73% in agreement with statement #3 while 22% disagreed, and 68% in agreement with statement #5 while 25% disagreed).
 - A broad majority of respondents (72%) also agreed that while raising taxes may seem like a good idea, they were concerned that the state will not spend that additional money on programs they care about (statement #4). 19% disagreed with this statement.
 - Finally, statements #2 and #6 had about even support - 49% believe that increasing taxes may result in millionaires leaving the state (40% disagreed), and 43% believe that raising taxes would hurt the economy (45% disagreed).
 - Even amongst respondents who agreed with *one or both* of those statements (60% of respondents), there was majority support for increasing taxes to fund public services and programs (54% in support, 45% in opposition from these respondents).
 - For respondents who did not agree with either of those statements, support for raising taxes on profitable corporations and the top 5% of earners to fund public services is nearly universal.

IONY Campaign Takeaway: *A majority of New York voters agree with our position that New York can and should raise taxes on the ultra-rich to fund public services and programs, and we should do what we must to avoid making cuts to services. New Yorkers are concerned that the state will not direct resources to the programs they care about; one example of such spending includes tax breaks for corporations and developers, which are unpopular with voters. These results show why the Invest in Our NY Campaign pairs tax increases with proposals that invest in working-class communities meaningfully. With regards to statement #4 (raising taxes will result in high-income earners leaving our state) - the most recent census data has shown that it*

is working-class New Yorkers who are leaving, and the millionaire class is growing in our state.² Even for respondents who agree with statement #4, the majority still agree that the state should raise taxes on the wealthy, demonstrating the resounding popularity of raising taxes on high-income individuals and wealthy corporations.

Methodology

SCRI interviewed a representative sample of 808 registered voters across New York State between November 28 – December 1, 2023. Using a multi-methodological approach, SCRI interviewed 408 respondents via a dual frame landline and cell phone mode and 400 through a proprietary online panel. Data from all modes were merged and statistically adjusted by age, party by region, race/ethnicity, education and gender to ensure representativeness. The findings have an overall margin of error of +/- 4.1 percentage points including the design effects resulting from weighting.

² Opponents of raising income taxes on millionaires often falsely claim that raising taxes on high-income earners will result in their moving from the state and thus the state will lose out on key revenues. [Former NYS Budget Director Robert Mujica has admitted that there is no evidence that increased taxes resulted in high-income earners moving](#) - this fact has also been acknowledged by the Interim Tax Commissioner of the State Amanda Hiller during a [2023 legislative hearing](#). For more information concerning the millionaire migration myth, please read the December 2023 report from the Fiscal Policy Institute [‘Who Is Leaving New York State?’](#).

November 28 - December 1, 2023

808 NYS Registered Voters

MOE +/- 4.1%

Q1. Is New York State on the right track, or is it headed in the wrong direction?																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Right track	40%	54%	20%	31%	43%	38%	56%	40%	18%	53%	36%	48%	34%	36%	40%	49%	39%	46%	36%	40%	37%	49%	41%	44%	65%	36%	37%	34%	49%	49%
Wrong direction	51%	34%	77%	61%	51%	52%	31%	52%	78%	40%	55%	44%	56%	55%	53%	34%	57%	51%	55%	48%	57%	48%	50%	44%	32%	54%	49%	60%	46%	45%
Don't know/No opinion	9%	12%	3%	8%	6%	11%	12%	9%	4%	8%	9%	8%	10%	9%	7%	17%	4%	4%	8%	12%	7%	3%	10%	12%	3%	10%	14%	6%	5%	6%
Q2. Overall, how good a job do you think the government of the State of New York is doing representing the interests of people like you? Would you say...																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Excellent	8%	12%	5%	5%	9%	7%	12%	5%	8%	16%	6%	14%	4%	5%	8%	9%	6%	9%	11%	4%	11%	1%	9%	8%	30%	5%	6%	6%	13%	17%
Good	25%	34%	13%	19%	24%	27%	35%	25%	11%	27%	25%	23%	28%	26%	26%	27%	25%	23%	23%	29%	22%	40%	23%	28%	25%	25%	24%	24%	29%	17%
Total Positive	33%	46%	18%	24%	33%	34%	47%	30%	19%	43%	31%	37%	32%	31%	34%	36%	31%	32%	34%	33%	33%	41%	32%	36%	55%	30%	30%	30%	42%	34%
Only fair	30%	33%	21%	30%	29%	31%	35%	33%	19%	30%	30%	29%	30%	30%	28%	41%	25%	43%	23%	29%	24%	28%	31%	38%	23%	31%	30%	29%	31%	41%
Poor	35%	18%	60%	45%	38%	33%	16%	35%	61%	27%	38%	31%	37%	38%	35%	23%	43%	24%	41%	36%	42%	28%	36%	25%	23%	37%	38%	39%	26%	24%
Total Negative	65%	51%	81%	75%	67%	64%	51%	68%	80%	57%	68%	60%	67%	68%	63%	64%	68%	67%	64%	65%	66%	56%	67%	63%	46%	68%	68%	68%	57%	65%
Don't know/Refused	2%	3%	1%	0%	0%	2%	2%	2%	1%	1%	2%	3%	1%	0%	2%	0%	1%	1%	2%	2%	1%	2%	2%	0%	2%	3%	2%	1%	0%	
And specifically, how satisfied are you with what the state government is doing on each of the following? Are you completely satisfied, somewhat satisfied, not very satisfied, or not at all satisfied with each of the following? [Q3-Q11 ROTATED]																														
Q3. Providing all New Yorkers access to affordable housing																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	10%	12%	6%	8%	13%	7%	9%	8%	11%	17%	7%	16%	7%	5%	8%	15%	13%	19%	10%	4%	9%	11%	10%	12%	30%	7%	9%	6%	14%	14%
Somewhat satisfied	28%	29%	20%	30%	27%	28%	34%	29%	20%	32%	26%	25%	27%	31%	27%	29%	36%	25%	30%	28%	27%	14%	32%	28%	30%	27%	28%	32%	25%	26%
Total Satisfied	38%	41%	26%	38%	40%	35%	43%	37%	31%	49%	33%	41%	34%	36%	35%	44%	49%	44%	40%	32%	36%	25%	42%	40%	60%	34%	37%	38%	39%	40%
Not very satisfied	24%	26%	24%	22%	22%	25%	24%	25%	22%	21%	25%	24%	26%	23%	26%	19%	16%	19%	20%	30%	25%	32%	17%	27%	19%	25%	20%	22%	33%	23%
Not at all satisfied	32%	29%	41%	31%	32%	33%	29%	33%	38%	25%	35%	32%	33%	32%	31%	31%	34%	32%	36%	30%	30%	37%	34%	30%	17%	35%	38%	35%	21%	34%
Total Unsatisfied	56%	55%	65%	53%	54%	58%	53%	58%	60%	46%	60%	56%	59%	55%	57%	50%	50%	51%	56%	60%	55%	69%	51%	57%	36%	60%	58%	57%	54%	57%
Don't know/Refused	6%	4%	9%	8%	6%	7%	3%	6%	9%	5%	7%	3%	7%	9%	8%	5%	1%	5%	4%	8%	9%	6%	6%	3%	3%	7%	5%	5%	7%	3%
Q4. Protecting the rights of tenants																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	13%	17%	8%	10%	14%	12%	15%	12%	12%	20%	11%	20%	10%	8%	12%	15%	16%	16%	16%	9%	12%	14%	15%	13%	36%	10%	9%	9%	21%	22%
Somewhat satisfied	41%	43%	37%	42%	43%	40%	51%	38%	33%	44%	40%	40%	38%	43%	41%	42%	44%	45%	38%	42%	40%	40%	35%	48%	34%	42%	43%	40%	42%	35%
Total Satisfied	54%	60%	45%	52%	57%	52%	66%	50%	45%	64%	51%	60%	48%	51%	53%	57%	60%	61%	54%	51%	52%	54%	50%	61%	70%	52%	52%	49%	63%	57%
Not very satisfied	18%	19%	16%	18%	15%	20%	15%	21%	18%	15%	19%	17%	23%	16%	18%	25%	11%	18%	21%	16%	19%	18%	18%	17%	12%	19%	20%	19%	15%	23%
Not at all satisfied	14%	11%	20%	15%	17%	12%	11%	14%	20%	9%	16%	14%	14%	16%	13%	13%	23%	15%	17%	11%	14%	11%	19%	11%	9%	15%	19%	14%	10%	12%
Total Unsatisfied	32%	30%	36%	33%	32%	32%	26%	35%	38%	24%	35%	31%	37%	32%	31%	38%	34%	33%	38%	27%	33%	29%	37%	28%	21%	34%	39%	33%	25%	35%
Don't know/Refused	14%	10%	19%	15%	11%	16%	8%	15%	18%	12%	14%	10%	15%	17%	17%	5%	5%	7%	9%	22%	15%	16%	14%	10%	9%	14%	9%	18%	12%	9%

Q5. Improving the quality of public education

	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	12%	13%	8%	12%	15%	10%	16%	11%	11%	19%	10%	17%	9%	10%	11%	19%	14%	21%	12%	7%	13%	6%	13%	14%	28%	10%	12%	8%	16%	25%
Somewhat satisfied	36%	44%	23%	35%	34%	38%	45%	36%	24%	39%	35%	34%	41%	35%	34%	42%	38%	41%	34%	36%	33%	36%	36%	42%	31%	37%	35%	42%	34%	29%
Total Satisfied	48%	57%	31%	47%	49%	48%	61%	47%	35%	58%	45%	51%	50%	45%	45%	61%	52%	62%	46%	43%	46%	42%	49%	56%	59%	47%	47%	50%	50%	54%
Not very satisfied	22%	21%	27%	23%	21%	24%	17%	27%	22%	23%	22%	20%	24%	24%	24%	20%	20%	19%	23%	24%	23%	24%	24%	20%	19%	23%	20%	24%	24%	25%
Not at all satisfied	22%	16%	37%	22%	26%	20%	14%	20%	36%	18%	24%	22%	21%	23%	22%	17%	27%	17%	23%	25%	24%	24%	24%	18%	20%	23%	23%	20%	23%	19%
Total Unsatisfied	44%	37%	64%	45%	47%	44%	31%	47%	58%	41%	46%	42%	45%	47%	46%	37%	47%	36%	46%	49%	47%	48%	48%	38%	39%	46%	43%	44%	47%	44%
Don't know/Refused	7%	7%	5%	7%	5%	8%	9%	5%	7%	2%	8%	7%	6%	8%	9%	3%	1%	2%	8%	8%	8%	10%	3%	8%	3%	8%	12%	6%	3%	4%

Q6. Making high-quality healthcare accessible to everyone

	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	15%	18%	10%	12%	16%	15%	17%	14%	14%	22%	13%	22%	10%	11%	13%	20%	15%	19%	15%	13%	15%	18%	15%	29%	13%	20%	9%	18%	16%	
Somewhat satisfied	42%	45%	36%	43%	41%	43%	48%	45%	29%	38%	43%	40%	42%	44%	42%	44%	41%	37%	41%	45%	39%	44%	45%	41%	38%	43%	41%	46%	40%	38%
Total Satisfied	57%	63%	46%	55%	57%	58%	65%	59%	43%	60%	56%	62%	52%	55%	55%	64%	56%	56%	58%	54%	62%	60%	56%	67%	56%	61%	55%	58%	54%	
Not very satisfied	18%	18%	19%	18%	17%	19%	19%	19%	17%	22%	17%	20%	17%	18%	18%	16%	20%	20%	19%	18%	18%	9%	18%	22%	15%	19%	16%	16%	24%	27%
Not at all satisfied	19%	14%	29%	21%	20%	18%	11%	18%	31%	12%	21%	14%	23%	20%	19%	15%	22%	19%	20%	17%	18%	24%	17%	19%	13%	20%	19%	24%	12%	14%
Total Unsatisfied	37%	32%	48%	39%	37%	37%	30%	37%	48%	34%	38%	34%	40%	38%	37%	31%	42%	39%	39%	35%	36%	33%	35%	41%	28%	39%	35%	40%	36%	41%
Don't know/Refused	6%	5%	7%	7%	7%	5%	5%	4%	9%	6%	6%	4%	8%	7%	7%	4%	1%	5%	5%	7%	10%	5%	4%	3%	6%	6%	4%	6%	6%	4%

Q7. Protecting the environment

	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	15%	17%	9%	14%	15%	14%	18%	11%	14%	21%	12%	17%	10%	15%	13%	19%	13%	21%	16%	9%	15%	12%	16%	13%	29%	12%	12%	12%	19%	18%
Somewhat satisfied	46%	51%	39%	42%	49%	43%	50%	49%	34%	44%	46%	47%	44%	45%	45%	50%	42%	39%	44%	51%	43%	44%	48%	47%	44%	46%	43%	44%	49%	60%
Total Satisfied	61%	68%	48%	56%	64%	57%	68%	60%	48%	65%	58%	64%	54%	60%	58%	69%	55%	60%	60%	60%	58%	56%	64%	60%	73%	58%	55%	56%	68%	78%
Not very satisfied	20%	19%	24%	18%	17%	23%	19%	22%	20%	25%	18%	18%	23%	20%	20%	14%	27%	23%	19%	18%	21%	14%	16%	23%	18%	20%	20%	22%	21%	13%
Not at all satisfied	14%	8%	21%	20%	14%	15%	8%	13%	24%	7%	17%	13%	16%	14%	15%	13%	14%	12%	16%	14%	13%	20%	16%	13%	8%	15%	19%	17%	8%	3%
Total Unsatisfied	34%	27%	45%	38%	31%	38%	27%	35%	44%	32%	35%	31%	39%	34%	35%	27%	41%	35%	35%	32%	34%	34%	32%	36%	26%	35%	39%	39%	29%	16%
Don't know/Refused	5%	5%	7%	5%	5%	5%	5%	4%	8%	3%	6%	4%	7%	6%	6%	3%	4%	5%	4%	7%	7%	9%	3%	4%	1%	6%	7%	5%	3%	6%

Q8. Maintaining quality infrastructure including roads, bridges, mass transportation and broadband

	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	15%	18%	6%	12%	16%	14%	16%	11%	15%	20%	12%	19%	9%	14%	13%	23%	12%	21%	14%	11%	15%	15%	17%	13%	36%	11%	15%	11%	15%	21%
Somewhat satisfied	39%	44%	32%	37%	42%	37%	45%	42%	28%	36%	40%	40%	37%	39%	38%	43%	44%	32%	38%	45%	37%	45%	44%	38%	32%	40%	39%	44%	34%	40%
Total Satisfied	54%	62%	38%	49%	58%	51%	61%	53%	43%	56%	52%	59%	46%	53%	51%	66%	56%	53%	52%	56%	52%	60%	61%	51%	68%	51%	54%	55%	49%	61%
Not very satisfied	23%	21%	28%	23%	19%	26%	23%	24%	21%	24%	23%	19%	28%	24%	24%	21%	17%	27%	24%	20%	25%	21%	20%	23%	21%	23%	23%	22%	27%	22%
Not at all satisfied	21%	14%	33%	26%	23%	20%	11%	22%	35%	18%	22%	20%	23%	22%	23%	10%	23%	18%	22%	22%	22%	18%	17%	23%	11%	23%	17%	22%	23%	17%
Total Unsatisfied	44%	35%	61%	49%	42%	46%	34%	46%	56%	42%	45%	39%	51%	46%	47%	31%	40%	45%	46%	42%	47%	39%	37%	46%	32%	46%	40%	44%	50%	39%
Don't know/Refused	2%	3%	1%	2%	0%	4%	6%	1%	0%	2%	2%	2%	3%	2%	2%	4%	3%	2%	2%	3%	2%	1%	3%	3%	0%	3%	5%	1%	0%	0%

Q9. Having a tax system in which everyone pays their fair share

	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	11%	14%	6%	8%	13%	9%	14%	8%	11%	19%	8%	16%	7%	8%	9%	15%	11%	14%	13%	6%	13%	6%	10%	10%	29%	8%	10%	8%	12%	18%
Somewhat satisfied	28%	34%	19%	28%	26%	31%	31%	32%	19%	24%	30%	31%	22%	30%	26%	34%	33%	34%	25%	29%	22%	26%	35%	32%	31%	28%	33%	25%	30%	19%
Total Satisfied	39%	48%	25%	36%	39%	40%	45%	40%	30%	43%	38%	47%	29%	38%	35%	49%	44%	48%	38%	35%	35%	32%	45%	42%	60%	36%	43%	33%	42%	37%
Not very satisfied	25%	27%	23%	22%	23%	26%	31%	25%	18%	24%	26%	23%	28%	25%	27%	25%	23%	22%	25%	26%	25%	31%	22%	27%	20%	26%	23%	26%	24%	40%
Not at all satisfied	32%	22%	50%	39%	36%	30%	22%	33%	48%	33%	33%	27%	39%	34%	34%	24%	32%	29%	34%	33%	35%	30%	33%	30%	20%	34%	29%	38%	31%	23%
Total Unsatisfied	57%	49%	73%	61%	59%	56%	53%	58%	66%	57%	59%	50%	67%	59%	61%	49%	55%	51%	59%	59%	60%	61%	55%	57%	40%	60%	52%	64%	55%	63%
Don't know/Refused	3%	3%	3%	4%	2%	4%	3%	3%	4%	0%	4%	3%	4%	3%	4%	1%	1%	1%	3%	6%	5%	7%	1%	1%	0%	4%	4%	3%	3%	0%

Q10. Creating a climate in which businesses can be successful

	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	13%	16%	7%	11%	15%	11%	15%	10%	11%	19%	10%	19%	8%	9%	11%	19%	12%	20%	13%	8%	13%	10%	13%	15%	31%	10%	9%	14%	15%	20%
Somewhat satisfied	39%	51%	22%	33%	36%	42%	52%	42%	19%	40%	39%	43%	38%	35%	37%	46%	41%	32%	41%	41%	33%	48%	43%	39%	43%	39%	39%	33%	46%	44%
Total Satisfied	52%	67%	29%	44%	51%	53%	67%	52%	30%	59%	49%	62%	46%	44%	48%	65%	53%	52%	54%	49%	46%	58%	56%	54%	74%	49%	48%	47%	61%	64%
Not very satisfied	20%	18%	24%	23%	22%	19%	20%	20%	23%	17%	21%	16%	22%	23%	20%	15%	29%	28%	19%	18%	22%	11%	19%	22%	9%	22%	20%	24%	15%	21%
Not at all satisfied	21%	8%	42%	26%	21%	20%	6%	20%	41%	16%	22%	16%	21%	26%	24%	13%	11%	17%	22%	21%	23%	24%	22%	15%	13%	22%	21%	23%	17%	12%
Total Unsatisfied	41%	26%	66%	49%	43%	39%	26%	40%	64%	33%	43%	32%	43%	49%	44%	28%	40%	45%	41%	39%	45%	35%	41%	37%	22%	44%	41%	47%	32%	33%
Don't know/Refused	7%	8%	5%	8%	5%	9%	6%	8%	6%	7%	7%	6%	11%	6%	7%	8%	7%	2%	5%	12%	8%	8%	3%	9%	4%	8%	10%	6%	7%	3%

Q11. Working to prevent crime

	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Completely satisfied	11%	16%	4%	8%	12%	10%	12%	9%	11%	19%	8%	18%	7%	6%	10%	20%	7%	20%	12%	5%	9%	5%	14%	12%	29%	8%	10%	5%	15%	19%
Somewhat satisfied	30%	36%	13%	32%	31%	30%	47%	27%	14%	32%	30%	33%	25%	30%	29%	35%	33%	22%	32%	32%	29%	28%	22%	39%	31%	30%	28%	29%	36%	33%
Total Satisfied	41%	52%	17%	40%	43%	40%	59%	36%	25%	51%	38%	51%	32%	36%	39%	55%	40%	42%	44%	37%	38%	33%	36%	51%	60%	38%	38%	34%	51%	52%
Not very satisfied	22%	24%	22%	17%	19%	24%	20%	26%	18%	21%	22%	20%	25%	21%	21%	23%	24%	22%	23%	21%	21%	27%	27%	17%	17%	22%	24%	24%	17%	27%
Not at all satisfied	35%	21%	60%	41%	38%	32%	17%	37%	56%	28%	37%	28%	39%	40%	37%	22%	36%	35%	32%	38%	38%	37%	35%	29%	22%	37%	35%	40%	30%	21%
Total Unsatisfied	57%	45%	82%	58%	57%	56%	37%	63%	74%	49%	59%	48%	64%	61%	58%	45%	60%	57%	55%	59%	59%	64%	62%	46%	39%	59%	59%	64%	47%	48%
Don't know/Refused	2%	3%	1%	2%	0%	3%	3%	2%	1%	1%	3%	2%	3%	2%	3%	0%	0%	1%	1%	4%	3%	3%	0%	3%	1%	2%	3%	2%	2%	0%

Q12. When you consider what you pay in New York State taxes, would you say that you pay your fair share, more than your fair share, or pay less than your fair share?

		Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+	
Pay your fair share	34%	41%	22%	30%	36%	33%	44%	32%	27%	39%	32%	39%	29%	33%	35%	38%	30%	26%	37%	36%	31%	33%	40%	34%	46%	32%	37%	30%	40%	25%	
Pay more than your fair share	58%	52%	69%	62%	57%	59%	50%	61%	66%	57%	59%	55%	65%	57%	58%	50%	69%	65%	57%	56%	62%	63%	54%	56%	51%	60%	50%	65%	55%	72%	
Pay less than your fair share	3%	2%	4%	4%	3%	3%	4%	2%	4%	3%	3%	2%	2%	4%	3%	5%	0%	4%	3%	3%	2%	1%	4%	4%	2%	3%	4%	2%	4%		
Don't know/Refused	4%	4%	5%	5%	4%	5%	2%	6%	3%	1%	6%	3%	4%	6%	4%	7%	1%	5%	4%	5%	5%	3%	2%	6%	1%	5%	8%	2%	2%	0%	

For each of the following, do you think THEY pay what they should of New York State taxes, pay less than they should be paying, or pay more than they should be paying? [Q13-Q17 ASKED IN EITHER ASCENDING OR DESCENDING ORDER]

Q13. Households earning 100 thousand dollars or less a year

	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Pay what they should	34%	38%	29%	31%	36%	31%	39%	34%	28%	39%	32%	30%	33%	38%	35%	28%	33%	25%	27%	35%	37%	25%	37%	30%	43%	32%	29%	32%	42%	37%
Pay less than they should	20%	17%	25%	21%	18%	21%	19%	21%	21%	17%	21%	25%	16%	17%	17%	27%	23%	26%	22%	14%	20%	18%	20%	21%	15%	21%	29%	18%	15%	12%
Pay more than they should	39%	37%	39%	41%	42%	37%	34%	39%	43%	38%	39%	35%	42%	40%	41%	31%	38%	40%	35%	42%	37%	43%	37%	40%	38%	39%	33%	46%	39%	32%
Don't know/Refused	8%	8%	7%	7%	4%	11%	8%	6%	8%	6%	8%	9%	9%	6%	7%	13%	6%	9%	6%	9%	6%	15%	6%	9%	5%	8%	9%	4%	4%	20%

Q14. Households earning over 100 thousand dollars a year but no more than 500 thousand dollars																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Pay what they should	40%	44%	36%	37%	43%	39%	47%	37%	37%	46%	39%	41%	38%	41%	41%	31%	48%	44%	38%	42%	44%	37%	38%	43%	45%	40%	39%	36%	49%	43%
Pay less than they should	21%	18%	25%	23%	19%	22%	20%	24%	17%	16%	22%	17%	20%	25%	22%	21%	10%	20%	20%	21%	20%	18%	28%	16%	16%	21%	22%	26%	15%	14%
Pay more than they should	29%	29%	31%	29%	33%	26%	23%	32%	35%	30%	29%	34%	33%	22%	27%	38%	38%	29%	34%	26%	28%	32%	26%	32%	32%	29%	28%	27%	33%	32%
Don't know/Refused	10%	9%	8%	10%	5%	13%	10%	7%	11%	8%	10%	8%	9%	12%	10%	11%	4%	7%	9%	11%	9%	13%	8%	9%	7%	10%	12%	11%	3%	10%
Q15. Households earning over 500 thousand dollars a year but no more than 1 million dollars																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Pay what they should	36%	37%	35%	33%	41%	32%	38%	34%	38%	38%	35%	36%	36%	35%	35%	26%	55%	39%	35%	35%	37%	29%	35%	39%	48%	34%	33%	28%	47%	45%
Pay less than they should	36%	32%	38%	41%	35%	37%	35%	38%	33%	40%	35%	31%	36%	41%	37%	42%	18%	35%	31%	41%	29%	35%	47%	33%	22%	38%	34%	44%	34%	19%
Pay more than they should	20%	22%	17%	18%	20%	19%	17%	23%	17%	17%	21%	26%	16%	15%	18%	21%	22%	18%	26%	15%	22%	24%	13%	22%	23%	19%	23%	19%	14%	27%
Don't know/Refused	9%	8%	9%	8%	5%	12%	10%	5%	11%	5%	10%	6%	13%	9%	9%	11%	5%	9%	8%	8%	12%	12%	4%	7%	7%	9%	10%	8%	5%	10%
Q16. Households earning over 1 million dollars a year but no more than 5 million dollars																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Pay what they should	25%	24%	27%	26%	34%	19%	22%	25%	31%	30%	24%	29%	23%	23%	25%	22%	30%	25%	26%	25%	26%	15%	27%	27%	44%	22%	22%	20%	34%	40%
Pay less than they should	44%	43%	45%	44%	42%	46%	48%	46%	36%	45%	44%	39%	44%	50%	47%	39%	31%	41%	37%	53%	38%	48%	48%	43%	33%	46%	42%	49%	45%	31%
Pay more than they should	21%	24%	15%	20%	19%	22%	22%	21%	18%	20%	21%	25%	20%	17%	16%	26%	38%	25%	26%	13%	23%	22%	17%	22%	19%	21%	25%	23%	13%	17%
Don't know/Refused	10%	8%	13%	10%	6%	13%	8%	8%	15%	5%	11%	7%	14%	11%	11%	13%	1%	9%	11%	9%	12%	14%	7%	8%	4%	11%	11%	8%	8%	12%
Q17. Households earning over 5 million dollars a year																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Pay what they should	22%	19%	27%	23%	29%	16%	19%	20%	30%	29%	19%	23%	22%	20%	20%	16%	35%	26%	23%	18%	24%	8%	24%	22%	40%	19%	19%	19%	28%	27%
Pay less than they should	48%	50%	44%	46%	44%	51%	54%	49%	38%	45%	49%	42%	49%	54%	51%	48%	30%	43%	40%	58%	43%	54%	51%	45%	37%	49%	41%	54%	47%	50%
Pay more than they should	21%	25%	16%	21%	21%	21%	21%	24%	17%	23%	21%	28%	18%	16%	18%	27%	33%	24%	27%	15%	21%	23%	16%	28%	18%	22%	30%	19%	16%	19%
Don't know/Refused	9%	6%	12%	10%	6%	12%	6%	7%	15%	3%	11%	7%	11%	10%	11%	9%	1%	8%	10%	8%	12%	14%	9%	5%	5%	10%	10%	8%	8%	4%
Q18. Would you say that in general you are in favor of or opposed to raising taxes including those on large profitable corporations and the highest 5% of earners in order to fund public programs like universal childcare, affordable housing and public transportation?																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
In favor	67%	81%	46%	59%	68%	67%	87%	67%	45%	73%	65%	74%	62%	63%	65%	72%	76%	64%	71%	66%	63%	57%	68%	75%	77%	66%	65%	66%	74%	70%
Opposed to	26%	15%	45%	30%	28%	24%	7%	25%	48%	23%	27%	22%	32%	25%	26%	23%	22%	28%	21%	28%	30%	40%	25%	18%	20%	27%	24%	27%	23%	27%
Don't know/Refused	7%	4%	8%	11%	4%	10%	6%	8%	7%	4%	8%	4%	6%	11%	8%	5%	2%	8%	8%	6%	8%	4%	7%	7%	3%	8%	11%	8%	2%	3%
Q19. And, in the state's current economic position, given the choice, would you rather: [CHOICES ROTATED]																														
	Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
The government raise taxes on large profitable corporations and the highest 5% of earners to fund public programs	71%	81%	49%	69%	66%	75%	88%	74%	47%	70%	71%	75%	67%	70%	68%	79%	82%	69%	73%	71%	67%	58%	72%	79%	68%	72%	75%	69%	77%	61%
The government cut spending on public programs and services	22%	12%	43%	24%	29%	16%	7%	19%	45%	25%	21%	17%	25%	25%	25%	12%	15%	24%	20%	22%	26%	27%	22%	15%	29%	21%	17%	25%	20%	24%
Don't know/Refused	7%	7%	7%	7%	5%	9%	4%	7%	8%	6%	8%	8%	8%	5%	7%	9%	3%	7%	7%	7%	7%	14%	6%	6%	3%	8%	8%	6%	3%	15%

Now consider some tax proposals that some have made and indicate whether you support each or oppose each. [Q20-Q22 ROTATED]

Q20. Increase taxes on corporate profits of over 2 point 5 million dollars per year

		Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+	
Support	67%	74%	54%	67%	65%	69%	79%	66%	59%	69%	67%	70%	58%	71%	69%	67%	69%	56%	73%	70%	66%	58%	69%	71%	67%	68%	72%	68%	69%	54%	
Oppose	24%	19%	39%	22%	31%	19%	12%	27%	34%	23%	25%	23%	30%	22%	25%	20%	22%	34%	20%	23%	26%	30%	24%	23%	30%	24%	17%	25%	25%	39%	
Don't know/Refused	8%	7%	6%	11%	3%	12%	9%	7%	7%	8%	8%	7%	12%	7%	6%	13%	10%	10%	7%	7%	8%	12%	7%	6%	3%	9%	11%	7%	6%	8%	

Q21. Increase state income taxes on the top 5% of earners

		Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
		Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Support	69%	77%	53%	67%	68%	70%	82%	72%	51%	74%	67%	73%	61%	70%	70%	69%	71%	66%	73%	67%	66%	59%	71%	74%	69%	69%	66%	72%	75%	69%	
Oppose	24%	16%	40%	26%	27%	21%	9%	23%	44%	20%	25%	20%	30%	24%	24%	21%	19%	27%	20%	27%	25%	32%	25%	20%	27%	24%	23%	22%	22%	31%	
Don't know/Refused	7%	8%	7%	6%	5%	9%	9%	5%	6%	6%	7%	7%	8%	7%	6%	11%	10%	7%	7%	6%	9%	9%	5%	6%	4%	7%	11%	6%	3%	0%	

Q22. Add a surcharge on income made through the selling of stocks when that income is above 500 thousand dollars

		Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+	
Support	60%	68%	49%	55%	66%	55%	71%	61%	46%	68%	57%	65%	50%	60%	60%	60%	66%	59%	63%	58%	55%	48%	61%	68%	68%	59%	57%	66%	62%	59%	
Oppose	27%	17%	42%	33%	29%	26%	12%	29%	43%	21%	29%	24%	33%	26%	28%	18%	26%	23%	25%	31%	31%	36%	29%	19%	25%	27%	26%	21%	30%	35%	
Don't know/Refused	13%	15%	9%	13%	5%	19%	16%	10%	11%	12%	14%	11%	16%	13%	13%	22%	9%	18%	12%	11%	15%	17%	10%	13%	7%	14%	17%	13%	8%	7%	

Now consider a series of statements that various groups have made both in favor of or opposed to increasing taxes on higher earners, corporations or wealthy individuals and indicate whether you agree or disagree with each statement. [Q23-Q28 ROTATED]

Q23. New York should increase taxes on the highest earning individuals, highly profitable corporations and the wealthiest New Yorkers in order to fund public programs and services

		Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+	
Agree	74%	83%	58%	73%	73%	76%	89%	76%	56%	78%	73%	81%	69%	71%	71%	82%	90%	77%	79%	69%	70%	60%	75%	83%	81%	74%	78%	73%	77%	70%	
Disagree	22%	13%	39%	22%	25%	19%	7%	20%	41%	18%	23%	18%	26%	23%	24%	15%	7%	20%	18%	26%	24%	38%	22%	14%	19%	22%	18%	20%	21%	30%	
Don't know/Refused	4%	4%	3%	5%	2%	5%	4%	4%	3%	4%	4%	2%	4%	6%	5%	3%	3%	3%	3%	5%	6%	3%	3%	3%	0%	4%	4%	7%	1%	0%	

Q24. Increasing taxes on the wealthiest people will result in them leaving New York which in turn will reduce our state's economic stability

		Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+	
Agree	49%	40%	63%	52%	55%	43%	29%	50%	67%	47%	49%	52%	47%	47%	48%	50%	44%	48%	50%	48%	56%	49%	51%	40%	57%	47%	46%	48%	48%	61%	
Disagree	40%	48%	30%	33%	39%	41%	54%	40%	24%	40%	39%	41%	40%	38%	39%	37%	49%	37%	42%	37%	34%	41%	38%	45%	37%	40%	37%	41%	46%	25%	
Don't know/Refused	12%	13%	7%	14%	6%	16%	17%	10%	9%	13%	11%	7%	13%	15%	13%	12%	7%	14%	8%	14%	10%	10%	10%	15%	5%	13%	18%	11%	6%	13%	

Q25. In order to address any budget shortfall, the state should increase taxes on the highest earning individuals and profitable corporations rather than cutting services

		Party				Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+	
Agree	73%	83%	54%	71%	72%	75%	89%	75%	53%	77%	72%	78%	67%	72%	72%	73%	86%	73%	77%	71%	70%	66%	71%	81%	81%	72%	77%	73%	75%	67%	
Disagree	22%	10%	42%	25%	26%	17%	6%	20%	43%	19%	22%	17%	24%	25%	24%	16%	8%	19%	20%	25%	24%	23%	22%	16%	19%	21%	18%	20%	22%	27%	
Don't know/Refused	5%	7%	4%	4%	3%	8%	5%	5%	4%	4%	5%	5%	9%	3%	4%	11%	6%	8%	3%	5%	6%	11%	7%	2%	0%	6%	6%	6%	3%	6%	

Q26. Increasing taxes on New York’s highest earners and wealthiest residents may sound like a good idea, but I am concerned that the state will not spend that additional revenue on the programs I care most about																														
		Party			Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Agree	72%	64%	78%	84%	77%	69%	58%	77%	81%	72%	73%	74%	71%	72%	70%	71%	89%	79%	73%	69%	76%	59%	77%	68%	77%	72%	69%	78%	68%	80%
Disagree	19%	25%	15%	11%	19%	19%	29%	16%	12%	21%	18%	20%	17%	19%	22%	19%	4%	13%	18%	22%	14%	33%	18%	22%	19%	19%	20%	13%	26%	16%
Don't know/Refused	9%	11%	7%	5%	4%	11%	13%	7%	7%	7%	9%	6%	12%	9%	8%	10%	7%	8%	9%	9%	10%	8%	6%	10%	4%	9%	12%	9%	6%	4%
Q27. New York should eliminate tax breaks to corporations and developers and use that revenue to address problems like the lack of affordable housing																														
		Party			Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Agree	68%	77%	55%	63%	66%	71%	82%	66%	57%	69%	68%	77%	58%	66%	65%	71%	83%	71%	72%	62%	67%	51%	63%	77%	76%	67%	69%	71%	67%	69%
Disagree	25%	17%	39%	28%	31%	19%	9%	27%	37%	24%	25%	19%	34%	25%	28%	22%	10%	22%	22%	29%	24%	42%	30%	18%	22%	25%	23%	23%	28%	19%
Don't know/Refused	7%	7%	6%	9%	3%	10%	9%	7%	5%	8%	7%	4%	9%	9%	7%	7%	7%	7%	5%	9%	9%	7%	7%	5%	3%	8%	8%	6%	5%	11%
Q28. High income individuals and profitable corporations create jobs and economic activity in New York that benefit everyone. Increasing their taxes will actually hurt not help the economy for us all.																														
		Party			Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Agree	43%	34%	57%	46%	46%	39%	27%	39%	65%	50%	40%	46%	40%	41%	42%	42%	35%	48%	42%	40%	48%	37%	43%	40%	59%	40%	43%	39%	39%	56%
Disagree	45%	53%	30%	43%	46%	44%	61%	48%	23%	41%	46%	44%	44%	46%	45%	47%	51%	43%	47%	44%	38%	48%	45%	51%	34%	47%	40%	48%	53%	38%
Don't know/Refused	13%	13%	14%	11%	7%	17%	13%	13%	12%	9%	14%	9%	17%	13%	13%	11%	13%	9%	11%	16%	14%	15%	12%	10%	7%	13%	17%	13%	7%	5%
Now thinking about how you make decisions as to who you choose to vote for: [Q29-Q30 ROTATED]																														
Q29. Would you rather vote for candidates for office in New York who: [CHOICES ROTATED]																														
		Party			Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Support raising taxes on the state’s highest earners in order to fund government services	64%	79%	38%	58%	63%	64%	86%	66%	35%	66%	63%	71%	57%	60%	60%	72%	77%	66%	65%	62%	55%	59%	66%	74%	66%	64%	66%	68%	64%	49%
Support cutting government services in order control state spending	27%	14%	51%	31%	31%	24%	7%	24%	56%	29%	27%	23%	31%	29%	31%	17%	10%	27%	26%	28%	34%	35%	24%	20%	29%	27%	23%	24%	30%	36%
Don't know/Refused	9%	8%	11%	11%	6%	12%	7%	11%	9%	5%	11%	6%	12%	11%	9%	11%	13%	7%	9%	10%	11%	6%	10%	6%	5%	10%	12%	8%	6%	15%
Q30. Would you rather vote for candidates for office in New York who: [CHOICES ROTATED]																														
		Party			Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
Favor increasing taxes on highly profitable corporations that do business in New York	59%	68%	37%	63%	54%	63%	75%	63%	36%	57%	60%	61%	51%	63%	59%	57%	69%	57%	63%	57%	52%	47%	59%	72%	53%	60%	63%	61%	59%	52%
Favor giving incentives including tax breaks to those corporations	30%	21%	50%	28%	38%	23%	13%	29%	51%	32%	29%	32%	35%	25%	30%	31%	19%	28%	29%	32%	34%	40%	33%	20%	43%	28%	25%	27%	35%	36%
Don't know/Refused	11%	11%	13%	9%	8%	13%	12%	8%	13%	11%	11%	7%	15%	12%	11%	13%	12%	15%	8%	11%	13%	13%	8%	8%	4%	12%	12%	11%	6%	11%
Q31. Now after thinking about these issues for a few minutes, would you say that in general you are in favor of or opposed to raising taxes including those on large profitable corporations and the highest 5% of earners, in order to fund public programs like universal childcare, affordable housing or public transportation?																														
		Party			Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
In favor	70%	84%	48%	64%	69%	70%	89%	70%	48%	74%	69%	76%	63%	68%	66%	79%	85%	74%	73%	66%	63%	58%	69%	82%	76%	69%	71%	73%	69%	68%
Opposed to	22%	10%	43%	26%	25%	20%	5%	21%	45%	22%	22%	19%	26%	23%	25%	13%	10%	15%	21%	27%	28%	32%	22%	13%	23%	22%	19%	18%	25%	30%
Don't know/Refused	8%	6%	9%	11%	6%	10%	6%	9%	7%	4%	9%	4%	11%	9%	9%	9%	6%	11%	6%	7%	9%	10%	9%	5%	1%	9%	10%	8%	5%	2%

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808 NYS Registered Voters
MOE +/- 4.1%

Q32. And, in the state's current economic position, given the choice, would you rather: [CHOICES ROTATED]																														
		Party			Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
The government raise taxes on large profitable corporations and the highest 5% of earners to fund public programs	71%	82%	49%	68%	64%	76%	89%	73%	45%	69%	71%	75%	64%	71%	67%	79%	87%	69%	74%	68%	66%	57%	76%	76%	63%	72%	75%	71%	71%	60%
The government cut spending on public programs and services	23%	12%	43%	26%	31%	16%	5%	21%	49%	29%	21%	21%	28%	23%	26%	16%	9%	24%	21%	25%	27%	34%	21%	18%	35%	21%	16%	23%	26%	37%
Don't know/Refused	6%	6%	8%	6%	4%	8%	5%	6%	6%	2%	7%	4%	8%	6%	7%	5%	4%	6%	4%	7%	7%	9%	3%	6%	2%	7%	9%	5%	3%	3%
Q33. Does knowing that, according to state and federal tax records, New York has ended up with more not fewer millionaires after recent tax increases on high earners make you more likely to support raising taxes on the highest 5% of earners, less likely to support raising																														
		Party			Gender		Ideology			Union HH		Region			Ethnicity			Age			Religion				Business Owner		Income			
	Total	Dem	Rep	Ind/ Oth	M	F	Lib	Mod	Conserv	Yes	No	NYC	Sub	Upst	White	Black/ Afr Amer	Latino	18-34	35-54	55+	Cath	Jewish	Prot	Other	Yes	No	<\$50K	\$50K- \$100K	\$100K- \$250K	\$250K+
More likely to support	36%	49%	20%	34%	41%	32%	53%	37%	29%	51%	32%	44%	18%	40%	35%	44%	44%	39%	43%	29%	37%	15%	45%	33%	46%	35%	41%	34%	38%	34%
Less likely to support	19%	15%	27%	16%	21%	16%	8%	16%	26%	17%	19%	16%	29%	14%	18%	16%	17%	14%	20%	20%	20%	16%	19%	17%	23%	17%	17%	14%	21%	20%
No effect	36%	27%	47%	38%	35%	38%	27%	41%	38%	26%	39%	28%	44%	41%	41%	30%	23%	36%	29%	42%	36%	45%	29%	40%	29%	38%	33%	40%	36%	45%
Don't know/Refused	9%	9%	6%	12%	4%	15%	12%	6%	8%	6%	10%	12%	9%	5%	6%	10%	15%	11%	7%	8%	7%	24%	8%	10%	2%	10%	9%	12%	5%	2%

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Nature of the Sample	
NYS Registered Voters	
Party	
Democrat	48%
Republican	22%
Ind/ Oth	27%
Gender	
Male	45%
Female	54%
Ideology	
Liberal	31%
Moderate	41%
Conserv	25%
Union HH	
Yes	24%
No	76%
Region	
NYC	39%
Suburbs	26%
Upstate	35%
Ethnicity	
White	66%
Black/ Afr Amer	15%
Latino	11%
Age	
18-34	23%
35-54	38%
55+	37%
Religion	
Catholic	34%
Jewish	7%
Protestant / Christian	25%
Other	31%
Business Owner	
Yes	13%
No	86%
Income	
<\$50K	33%
\$50K-\$100K	30%
\$100K-\$250K	25%
\$250K+	6%

This Siena College Poll was commissioned by Citizen Action of New York was conducted November 28 - December 1, 2023, among 808 NYS Registered Voters. Of the 808 respondents, 408 were contacted through a dual frame (landline and cell phone) mode and 400 respondents were drawn from a proprietary online panel (Lucid). Telephone calls were conducted in English and respondent sampling was initiated by asking for the youngest person in the household. Telephone sampling was conducted via a stratified dual frame probability sample of landline and cell phone telephone numbers weighted to reflect known population patterns. The landline telephone sample was obtained from ASDE and the cell phone sample was obtained from Dynata. Data from collection modes was statistically adjusted by age, party by region, race/ethnicity, education, and gender to ensure representativeness. It has an overall margin of error of +/- 4.1 percentage points including the design effects resulting from weighting.

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